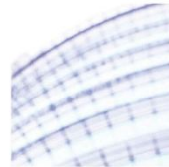




Helping you create
a **breakthrough**
in marketing and office productivity



01 Computer System

Your Satisfaction, Our Pride

Contents

Company Profile	03
Vision	04
Mission Statement	04
Our Belief	04
Financial Highlights	05
Products and Services	06
Our Partners	07
Our Customers	08
Our Support & Service	09-10
Awards	11

“Your Satisfaction, Our Pride”



Company Profile

At 01 Computer, we are dedicated to living out our tagline Your Satisfaction, Our pride. **Established since 1989**, 01 Computer System is well known for its 3 core product categories and 2 core services:

- **IT Peripheral:** Multimedia Projector & Accessories, Server, Notebook, Desktops, Harddisk, Networking Accessories etc
- **Printing Supplies:** All brand of printing supplies; Toner, Ink Cartridges, Paper and more...
- **Data Storage:** Flash Drives, Memory Cards, Hard Drives, Data Back Up Cartridges
- **Audio Visual Consultancy:** Installation & Commissioning of Projector, Video Conferencing, Sound system setup and more ...
- **IT Consultancy Services:** Business Continuity Prevention Program, Network Cable Installation, IT Relocation, System Setup and more...

The company has also invested in providing innovative services to enhance clients marketing productivity with innovative software applications and adoption platforms.

Our people know the importance of relationship marketing as a means to ensure customer satisfaction, and this has proven with our growing strong clientele base in the Government (ministries and GLCs), Education Institutions, MNC and SMB segments.

The spirits behind our employee are identical – we always strive to satisfy our clients and assure them with an enjoyable shopping experience with 01.

Our success story are built base on the foundation of **strong partnership** established over years with our **key business partners** such as **Brother, Canon, Epson, HP, Imation, Lexmark, OKI, Sony** etc.



Vision

To be recognised as the leading enabler of office solutions and marketing productivity across all customer segments in the region.

Mission Statement

We seek to become the best-in-class in implementing and reaping the benefits of enhanced productivity in marketing and within the office, so that we can earn the loyalty of our customers and partners by developing services to bring similar benefits to their employees and clients.

Our Belief

- Our customer satisfaction, our pride
- Our people, Our Asset, Our competitive edge
- Our Stakeholder interest, Our priority



“We take pride in delivering strong pre-sales support through our well-trained direct sales teams.”

Ong Bee Chuan, Managing Director



Financial Highlights

Paid-Up Capital: S\$ 2,500,000.00

Bankers: UNITED OVERSEAS BANK LTD
STANDARD CHARTERED BANK

Assets: Office and Warehouse at Pantech Business Hub

Government Registration Categories:

Head Ref	Description	Financial Limit
EPU/AVP/10-S10	Audio Visual, Photographic & Optical Products	S\$ 30 Million
EPU/CMP/10-S10	Computer Related Hardware, Software, and Services	S\$ 30 Million
EPU/FUR/10-S10	Furniture, Racking, Upholstery, Painting	S\$ 30 Million
EPU/OFE/10-S10	Office Equipment and Supplies, Computer Supplies	S\$ 30 Million
EPU/STA/10-S10	Stationery and Printing	S\$ 30 Million

Products and Services

We offer a comprehensive range of data storage products, computer peripherals, accessories and consumable supplies to solve your office and marketing needs. In addition, we are always developing new ways to bring you innovative services and unique solutions that are integrated with the products we offer.

The awards we have achieved over the years since our beginnings in 1989 have affirmed our status as an excellent and reputable business partner. Let us help you improve your business performance.



Printing Supplies

- Ink and Toner Cartridges, Printing and Photo Paper, Drum Kits, Ribbons, Fax Toners



Printers

- Photo Printers, Monochrome and Color Laserjet Printers, Multi Function Printers, Inkjet Printers, All in One printers and Dot Matrix Printers



Data Storage Media & Accessories

- CD/DVD Media, Flash Drives, Memory Cards, Portable Hard Disk Drive, Tape Cartridges, Data Back Up Cartridges, SUN 9840/9940 and T10K Tape



Multi Function Printers

- For home offices, small workgroups of 5-10



Bar Code Labels / RFID

- Bar Code Labels for LTO, DLT, SDLT Tapes, 1/2 Inch Tape Cartridges, RFID Solutions for Data Centre



Audio Visual Equipment & Accessories

- Multi Media Projectors
- Amplifiers systems
- Control Panel
- Video Conferencing System



Services

- Audio Visual Solutions
- IT Consultancy Services

“Our partners are boundlessly devoted towards innovation and technological excellence.”



Our Strategic Business Partners

It is 01 Computer’s mission to source out the strongest names in the IT industry. Our confidence in building effective collaboration with quality partners constantly assure customers of superior products at competitive prices.

Our partners are boundlessly devoted towards innovation and technological excellence. Their product advancement corresponds with our move toward service excellence. We all have one common goal – to help businesses enhance their marketing and office productivity.

brother
At your side

Canon

CELESTRON

CITRIX

ELMO
FOCUS ON THE FUTURE

EPSON
EXCEED YOUR VISION

FUJI XEROX

hp

IBM

imation

LEXMARK

MACKIE

Microsoft

Netc

OKI
PRINTING SOLUTIONS

Panasonic
ideas for life

RICOH

SAMSUNG

SILKTECH

SONY

Sun
microsystems

TDK
Life on Record

Tektronix
Enabling Innovation

XtremeMac

YAMAHA

Our Customers

Corporate	Government & Education	Consumer Channels
<ul style="list-style-type: none"> • Allianz • FedEx • Great Eastern • IBM • OCBC • Prudential • UOB 	<ul style="list-style-type: none"> • 14 Ministries • 20 Statutory Boards • Educational Institutions 	<ul style="list-style-type: none"> • Best Denki • Courts • Harvey Norman • Mohamed Mustafa & Samsuddin Co • FairPrice Xtra • Popular Book Company



Harvey Norman

Harvey Norman

We applaud the 01 Computer team for their excellent customer support!



Discovery Networks Asia

01 Computer provides excellent customer service... responsive and quick.



Yokogawa

- *Efficiency in response on last minute request.*
- *Able to provide good services, especially accept customer requirement of some adjustment.*
- *Always keeps extra stock for customer & others*

Our Support & Service

Backend Support – Logistics

Efficient Logistics Management in terms of transportation, inventory, warehousing, material-handling and packaging.

Our team of dedicated warehouse specialists work hand-in-hand to ensure a smooth flow in our clients' supply chain.



Our timely deliveries to our clients are tracked by our latest warehousing application.



Our team of drivers always strives to provide excellent service.

Backend Support – Customer Service

Experienced and well-trained Customer Service Officers equipped with product knowledge to handle your orders and enquires.



“01 Computer provides excellent customer service... responsive and quick.”
Discovery Networks Asia

Recognition



BROTHER INTERNATIONAL SINGAPORE PTE LTD

Authorized Reseller since 2005



EPSON SINGAPORE PTE LTD

Authorized Master Dealer in Supplies (Consumer Categories) since 2005



HEWLETT PACKARD

Authorized Most Valued Customer (MVC) Reseller for Supplies in Singapore since 1998



HEWLETT PACKARD

Best Performance Supplies 2005



HEWLETT PACKARD

Gold Partner under HP Supplies Channel Health Program since 2004



IMATION SINGAPORE PTE LTD

Authorized Distributor of Imation Data Storage Products (Singapore) since 1996



IMATION & IBM

Preferred Reseller for Storage Media for since 2004



LEXMARK

Diamond Partner (Singapore) since 2004



SINGAPORE TECHNOLOGIES ELECTRONICS LIMITED

Vendor Quality Award for extraordinary support and services 2001 - 2005



SINGAPORE TECHNOLOGIES ELECTRONICS LIMITED

Platinum Award 2005



www.01computer.com

01 Computer System Pte Ltd

196 Pandan Loop #05-01

Pantech Business Hub

Singapore 128384

Tel: 6872 0101

Fax: 6775 0101, 6777 0101

Email: marcom@01computer.com.sg



01 Computer System

Your Satisfaction, Our Pride